

100

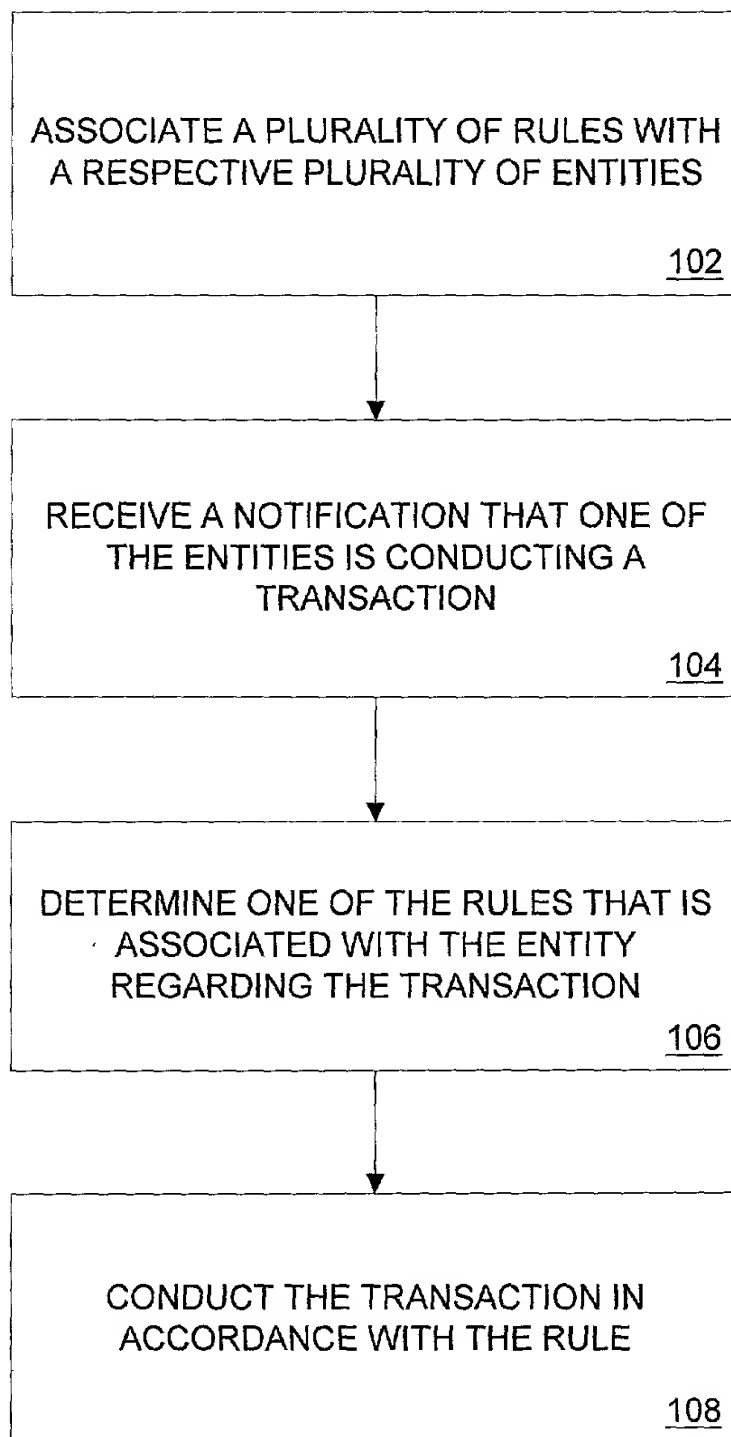



FIG. 1

120

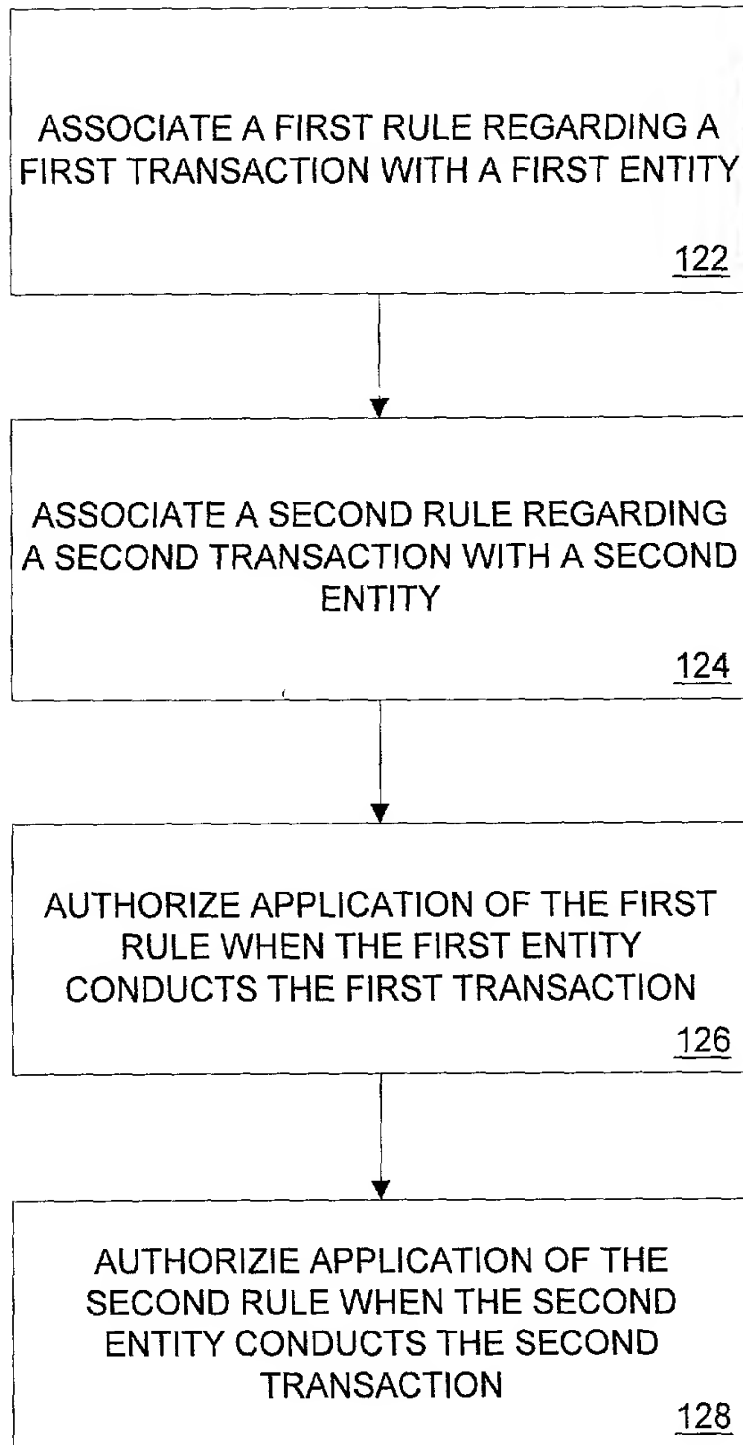


FIG. 2

160

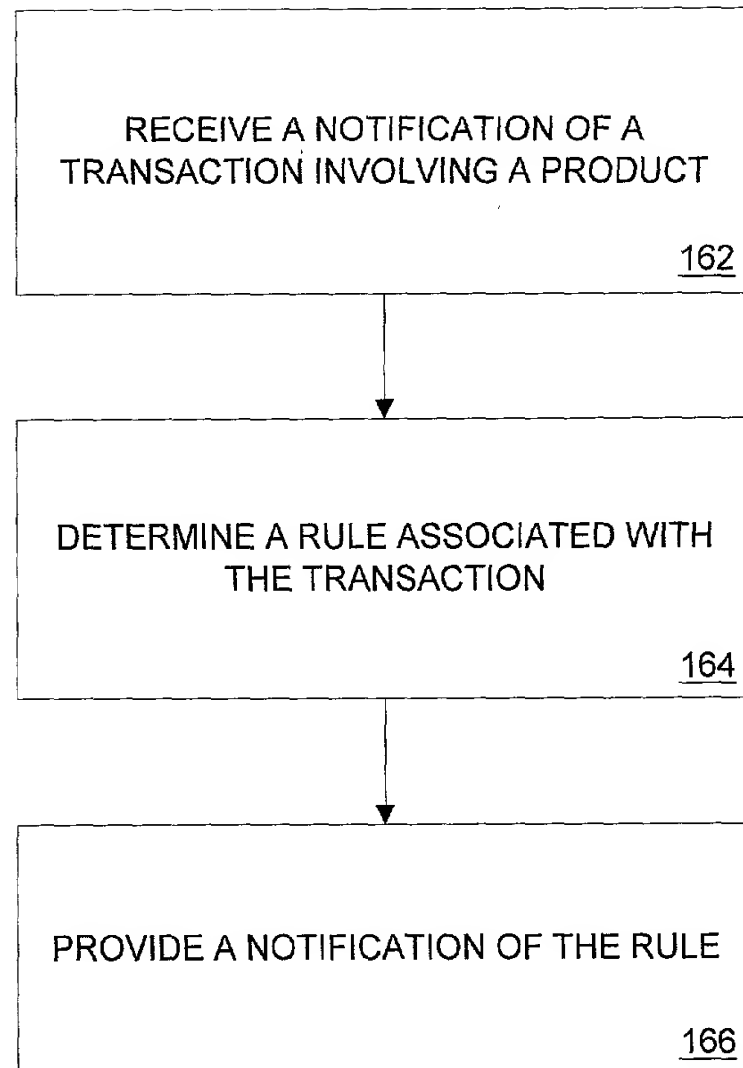



FIG. 3

180

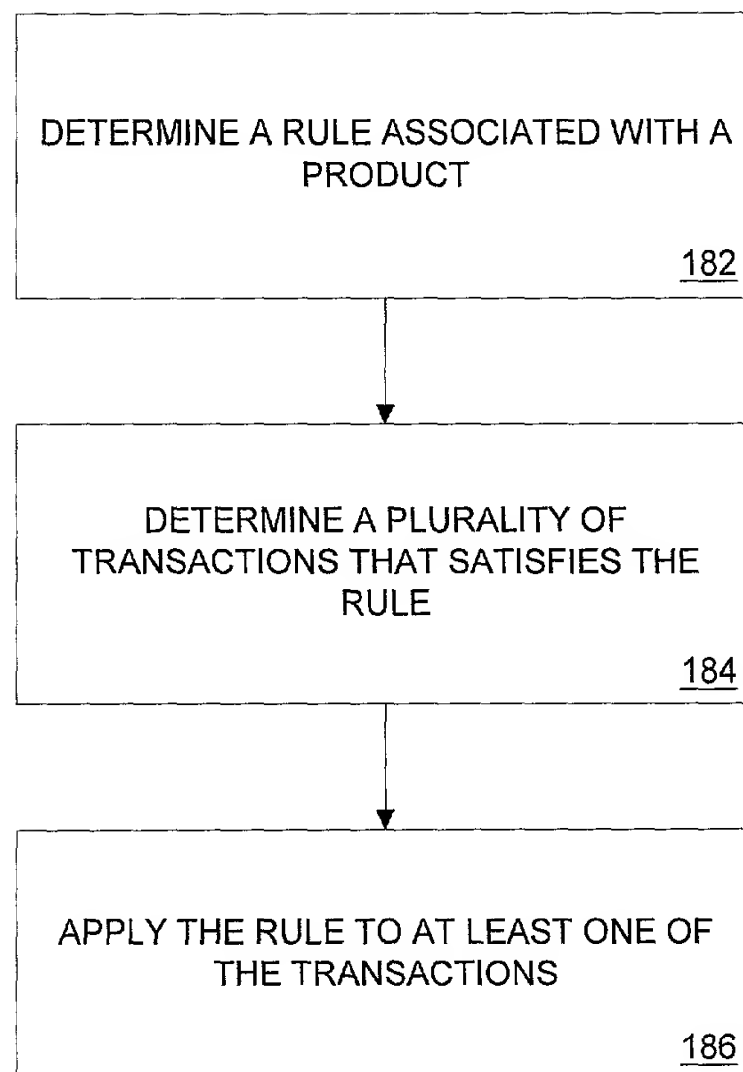



FIG. 4

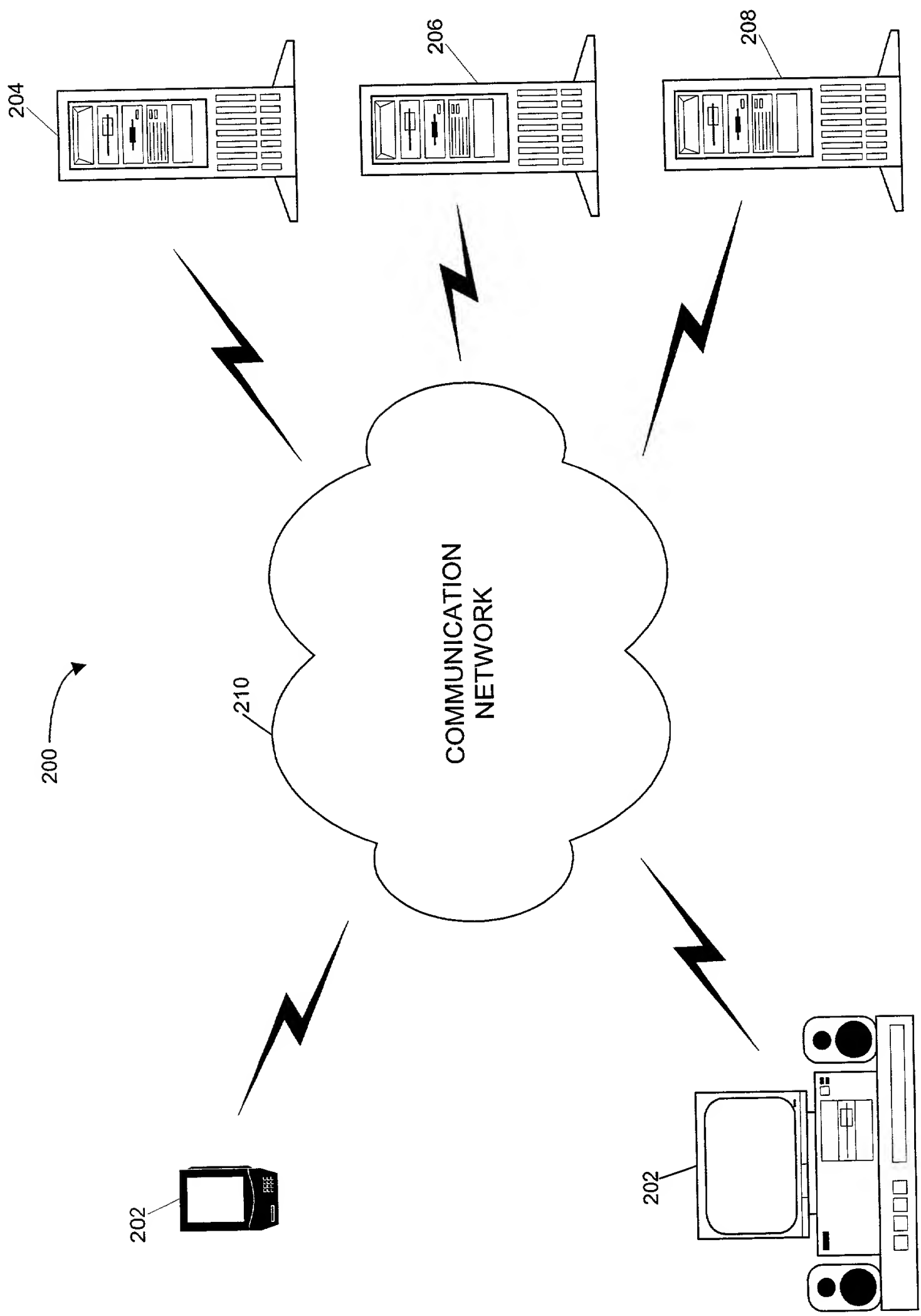


FIG. 5

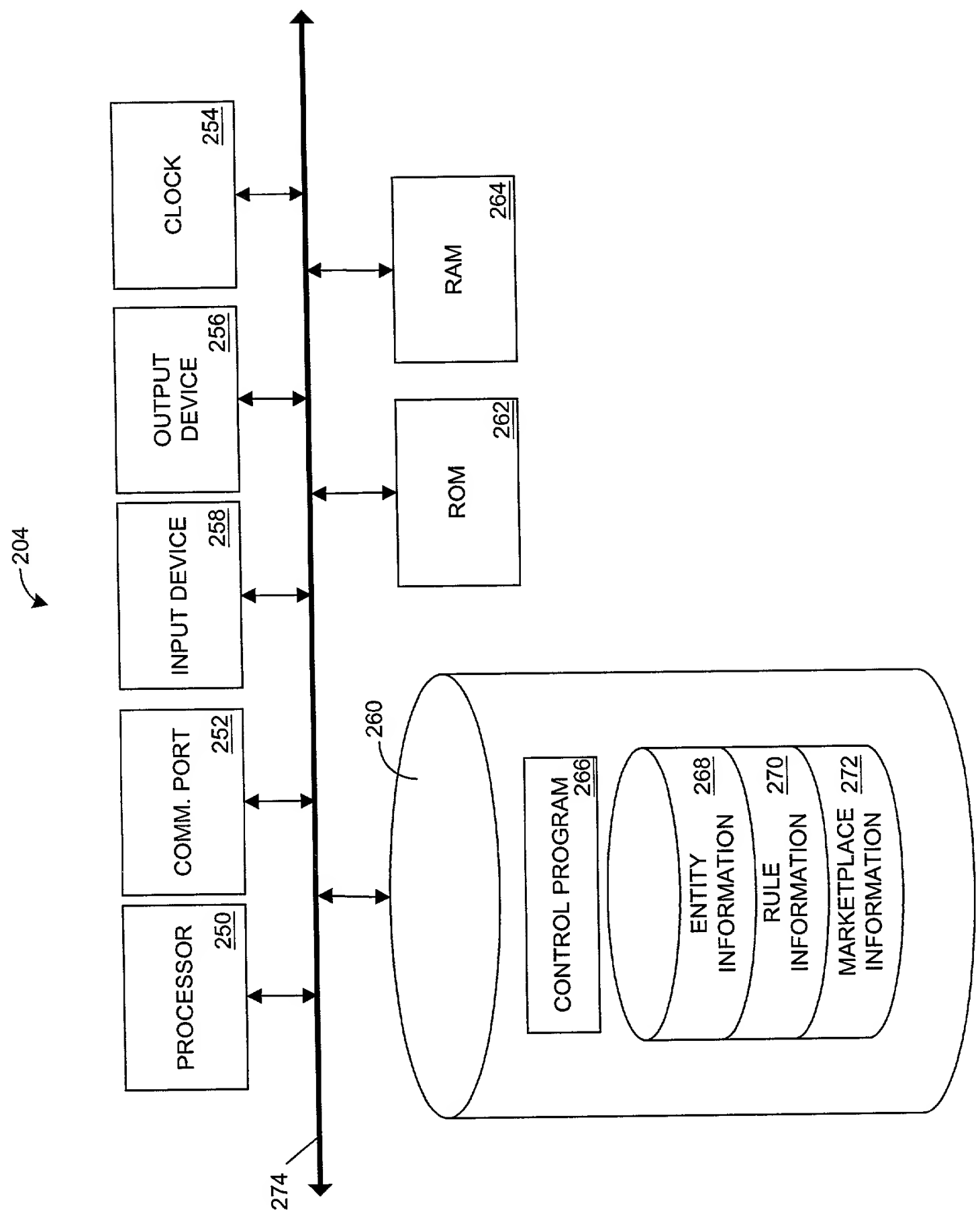


FIG. 6

300

ENTITY IDENTIFIER 302	ENTITY DESCRIPTION 304	ASSOCIATED RULES 306
E-25013	BOB'S TIRE WORLD	R-123456
E-61230	COMPUTERTOWN	R-867454
E-84178	HARDWARE EXPRESS	R-587766 R-904193

FIG. 7

400

<div>RULE IDENTIFER</div> <div>402</div>	<div>RULE DESCRIPTION</div> <div>404</div>	<div>RULE EXPIRATION</div> <div>406</div>	<div>RULE COUNT</div> <div>408</div>
R-123456	TEN PERCENT DISCOUNT ON PRICE	N/A	2/6
R-587766	BEST MONTHLY PRICE ON ORDERS OF 100 OR MORE UNITS AT MARKETPLACE M-865654	N/A	N/A
R-867454	FIVE PERCENT OFF PREVIOUSLY MONTH'S AVERAGE PRICE FOR PURCHASES MADE AT MARKETPLACE M-591362	DECEMBER 1, 2001	N/A
R-904193	TEN PERCENT OFF LOWEST PRICE FOUND AT ANY MARKETPLACE	JULY 5, 2001	3/10

FIG. 8

500

MARKETPLACE IDENTIFER 502	MARKETPLACE NAME 504	MARKETPLACE COMMUNICATION INFORMATION 506
M-223436	EBAY.COM	E-MAIL MESSAGE TO SELLER@1234EBAY.ORG
M-791867	TED'S DISCOUNT WAREHOUSE	FTP TRANSMISSION TO FTP.TEDSDISCOUNT.COM
M-865654	THE PRODUCT EXCHANGE	XML FEED

FIG. 9